

Krewe of Sirens Bylaws

Est. 2007

Website: www.kreweofsirens Pensacola.com
Facebook: www.facebook.com/KreweofSirens
TikTok: [@krewe.of.sirens](https://www.tiktok.com/@krewe.of.sirens)
Instagram: [Krewe Of Sirens Pensacola](https://www.instagram.com/KreweOfSirensPensacola)

Motto: Three things in life that are most valuable: Love, Self-Confidence & Friends

Article I: Name

- 1.1 The name of this organization shall be: KREWE OF SIRENS, INC (Sirens)

Article II: Purpose

- 2.1 The mission of the Krewe of Sirens is to promote love, self-confidence and friendship with women of our community, while embracing our friendships with each other and supporting local community non-profit organizations. Specifically, to promote and host several charitable campaigns throughout the Northwest Florida area to empower, serve and support at-risk youth students and women in our community and raise awareness to support women's health and other non-profit organizations.
- 2.2 The Corporation is organized exclusively for charitable and educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, or the corresponding section of any future federal tax law.

The corporation may engage in any lawful activities permitted to nonprofit organizations under the laws of the State of Florida, provided that such activities are consistent with the purposes set forth herein.

No part of the net earnings of the Corporation shall inure to the benefit of, or be distributable to, its members, directors, officers, or other private individuals, except that reasonable compensation may be paid for services rendered.

No substantial part of the activities of the Corporation shall consist of carrying on propaganda or otherwise attempting to influence legislation, and the Corporation shall not participate in or intervene in any political campaign on behalf of or in opposition to any candidate for public office.

Dissolution of the corporation must be by a majority vote of the current membership. Upon the dissolution of the Corporation, any remaining assets shall be distributed to one or more organizations that qualify as exempt organizations under Section 501(c)(3) of the Internal Revenue Code, or to a federal, state, or local government for a public purpose.

REGISTERED OFFICE AND AGENT

The street address of this Corporation's registered office in Florida is
Melanie Burt, 7724 Misty Pines Lane, Pensacola, FL 32526

Article III: Election of Officers

- 3.1 The new board will be announced every year at the Annual Krewe meeting.
- 3.2 Only Sirens that are Active Members in good standing before the annual meeting will qualify to nominate/vote members for office positions.
- 3.3 Active members can self-nominate.
- 3.4 In order for Officer Nominees to be eligible for a board position, the Siren must have been a Dues Paying Active Member for the previous year and not a member of another local krewe. Members must also have no disciplinary action taken against them in the previous year.
- 3.5 Votes will be tabulated by members of the board who are not seeking reappointment or by non-voting board members.
- 3.6 Eligibility Requirements:
 - **President:** Must have previously completed a 1-year term in another voting board position.
 - **Vice President, Treasurer and Secretary:** Must have completed Rufflebutt year, +1 year as a bustling member.
 - **Event Coordinator, Stage Manager, Members at Large, Merchandise Coordinator, Social chair and Sergeant at Arms:** Must have completed Rufflebutt year.
 - **Rufflebutt Representative:** Will be voted on following the annual meeting by other 1st year members.

Article IV: Elected & Non-Elected Officers

- 4.1 The Elected Officers of the Krewe shall be defined as the Board of Directors and will consist of the following titles:
- President (voting rights as needed for tie breaker)
 - Vice President (voting rights)
 - Treasurer (voting rights)
 - Secretary (voting rights)
 - Stage Manager (voting rights)
 - Event Coordinator (voting rights)
 - 2 Board Members “at Large” (voting rights)
 - Rufflebutt Representative (no voting rights as 1st year members are probationary)
- 4.2 The Executive Board consists of the President, Vice-President, Treasurer, and Secretary.
- 4.3 New officers begin the month prior to the annual meeting. The outgoing board assists the new board in its transition. Exception: Rufflebutt Representative. Outgoing officers are to guide the newly elected officers as requested by the board.
- 4.4 Terms of elected offices shall be (2) two years. No officer shall serve in the same position more than four consecutive years. Excluding: Stage Manager (as needed) and Rufflebutt Representative (1 year term).
- 4.5 The President and Secretary shall be changed out in the same year. The Vice-President and the Treasurer will change out on the off year. This ensures continuity of the Executive Board.
- 4.6 The Non-Elected Officers of the Krewe are board appointed and shall consist of the following titles:
- Historians (as needed)
 - Sergeant at Arms
 - Social Media Coordinator
 - Social Chair
 - Merchandise Coordinator (as needed)

The Non-Elected Officers shall be nominated by all members and voted on/appointed by the entire Board.

- 4.7 Board meetings to be held monthly in person. Quorum must be met to be considered an official meeting.
- 4.8 Each Board member shall have the right to resign at any time upon written notice to the President of the board, Vice President of the board, or Secretary of the board. Unless otherwise specified in the notice, the resignation shall take effect upon receipt of written notification.
- 4.9 Any board member can be voted out of their official position by a majority vote of the current board members if found to not be acting in good faith.
- 4.10 In the event of resignation or removal of a board member, the remaining board may appoint another board member to that position for a set duration in order to keep the rotation of the board positions in order.

Article V: Duties of Elected & Non-Elected Officers

- 5.1 The purpose of all board positions is to uphold the by-laws, while preserving the history and mission of the founding members.
- 5.2 Board Members shall follow the Roberts Rule of Order when conducting monthly board meetings and elections.
- 5.3 Voting: Each elected board member shall only have one vote. Votes may be conducted via email or by text in the event that a quorum is to take place outside of the designated monthly board meeting.
- 5.4 If voting shall result in a tie, the President of the board's vote shall act as the tie breaker.
- 5.5 Officers shall communicate with members regarding details about the calendar of events as the event approaches.
- 5.6 Board members will lead membership meetings and coordinate events to ensure membership presence is successful.
- 5.7 The President Shall:
 - Preside over all Board of Director Meetings and membership meetings.
 - Provide date, time and information to the Board for meetings, including items which may be voted on during the meeting.
 - Prepare an agenda for general membership and Board meetings.
 - Collaborate with the Treasurer to prepare a budget for the ensuing fiscal year prior to the annual meeting.

- Recommend By-Law changes and updates.
- Coordinate with the Event Chair and Social Chair to plan for Siren events and fundraisers.

5.8 The Vice President Shall:

- Assume all duties assigned to the President in the absence of the President.
- Provide date, time and information for the Annual member meeting.
- Prepare and distribute new membership and renewal applications to the Krewe members, set interview appointments for potential Rufflebutts and notify potential Rufflebutts of status following interviews.
- Maintain General liability Insurance coverage.
- Maintain a google folder with parade applications, general liability policy and member contact info.

5.9 The Secretary Shall:

- Respond to any correspondence at the request of the President.
- Be responsible for taking and posting minutes of all Board meetings to the krewe google drive, annual meeting and maintain permanent files.
- Post amended board meeting minutes to Facebook for members to view.
- Update and publish the annual Membership Directory.
- Update bylaws based on board approved changes.

5.10 The Treasurer Shall:

- Maintain Krewe bank account, debit cards, login and bank signature card.
- Deposit all funds and make disbursements, subject to approval of the Board.
- All deposits and reimbursements must be made within 10 days from the date of the receipt of funds or an invoice/request.
- Not pay any expenses greater than \$50.00 unless approved by the board.
- Prepare a financial report for each board meeting.
- Have books audited by the Board quarterly and at the end of each fiscal or krewe year.

5.11 The Stage Manager Shall:

- Be responsible for submission of parade/event applications and the Liaison for the Krewe during all parades/events.
- Provide playlist for the Parades.
- Organize all Float maintenance, cleaning, work days and parade staging.
- Schedule and oversee yearly inspection of the float.

5.12 The Event Manager Shall:

- Organize and collaborate with the President to plan for Siren events and fundraisers. This includes the Kentucky Derby, other fundraising events (as needed), assisting with coordinating the Krewe of Sirens participation with all parades and other events that the board votes to have.
- Establish event chairs & committees as needed for each Siren event and fundraiser.
- Have the parade committee provide snacks and ice for parades. May assign snack/ice duty to Rufflebutts as needed. Reimbursement is available for up to \$150 per parade with a valid receipt.

5.13 The Social Chair Shall:

- Plan monthly social events for Siren members. The Social Chair must plan an event every month.
- Responsible for timely scheduling and notifying members of upcoming events via the FB page and website and email. Multiple reminders and informational posts should be made regarding each social event.
- The Social Chair is responsible for putting together a committee consisting of at least one other active member in good standing. A co-chair should be named in the event that the Social Chair cannot attend a social or board meeting and assist the Social Chair as needed.

5.14 The Merchandise Coordinator Shall:

- Be responsible for coordinating purchases with the Treasurer for all Siren board approved merchandise.
- Maintain a relationship and coordinate costumes with the current seamstress.
- Maintain current inventory numbers.
- Maintain the krewe shop on the Siren website.
- Work closely with the Board for new merchandise opportunities.
- Attend Board meetings when needed.

5.15 The Historians Shall:

- Assist the board in upholding the purpose of the Krewe of Sirens.
- Preserve the history of the Krewe of Sirens.
- Advise the board regarding matters when requested from the board.

5.16 The Members at Large Shall:

- Assist the board in upholding the purpose of the Krewe of Sirens.
- Assist other board officers as needed.

5.17 The Rufflebutt Representative Shall:

- Act as a liaison between the Board and 1st year members.
- Communicate and/or explain information from the Board to 1st year members as requested.

- Gather information from 1st year members and bring any questions, concerns or comments to the Board as needed.

5.18 The Sergeant at Arms Shall:

- Enforce krewe bylaws and expectations (including behavior expectations) of krewe members.

5.19 The Social Media Coordinator Shall:

- Post birthday celebrations for members.
- Promote open krewe socials on the public facebook page at least once weekly.
- Promote Kentucky Derby party on the public facebook page.
- Promote any krewe event on the public facebook page.
- Shout out krewe members who have personal achievements.

Article VI: Queen and King

6.1 The Queen and King represents the Krewe in fashion and the Krewe as a unified body at the annual Mardi Gras KickOff Festivities and during Mardi Gras Parades.

6.2 The “KING” of the Krewe will be the spouse/ significant other of the Queen, and represents the “Siren Security” as a unified body and escorts the Queen at the annual Twelfth Night Festivities and Mardi Gras Parades.

6.3 The Board Member holding the position of Queen is President/Vice President or another board member as approved by a vote of the board. The Queen holds the title for one year.

6.4 Duties of Queen/King:

- Submit Photo (in costume) to Board so photo can be submitted to Pensacola Mardi Gras (deadline Jan 1st).
- Attend Twelfth Night Festivities; join parade march and participate in the cutting of the King Cake.
- Wear appropriate attire.

Article VII: Dues

7.1 Annual membership dues are \$350.00. Membership dues are non-refundable and are

due by a corresponding date in June. Set date determined by the board. A \$50 deposit will be due by the Annual Meeting for returning and new members. Dues may be discounted by the board in certain circumstances. The board reserves the right to change the dues on an annual basis.

- 7.2 Sirens in good standing may nominate 2 potential Rufflebutts each year. If the potential Rufflebutt(s) is/are offered and accept membership, the Siren will receive \$50 credit towards dues per rufflebutt (not to exceed \$100.00 per year). There will be no discount for nominations if dues are discounted for the entire krewe.
- 7.3 Board Members will receive \$150 credit in dues. Other appointed non-board positions, may also receive credit as determined by the board. There will be no discount for the board if dues are discounted for the entire krewe.
- 7.4 Payments are accepted via Venmo, Cash App, Cash, and Check.
- 7.5 Payments received on or after the June due date will incur a \$50.00 late fee.
- 7.6 If dues are not received by the June due date, the Siren will be considered INACTIVE and may not participate in any events/parades until dues are paid in full.

Article VIII: Fiscal Year & Calendar of Events

- 8.1 The fiscal year of this Krewe will run simultaneously with the Krewe calendar of events to ensure an accurate budget can be developed and maintained.
- 8.2 The calendar year of events will be from the start of the fiscal year to end of the fiscal year. The calendar of events will be presented at the Annual Meeting and posted on the Krewe website.
- 8.3 The calendar of events is based on historical participation and is chosen by the Board prior to the annual meeting.
- 8.4 The Sirens Annual Calendar of Events is sponsored by the Krewe and are as follows:
 - Annual Krewe Meeting
 - Cox Christmas Parade
 - 12th Night Mardi Gras Kick Off
 - Krewe of Lafitte Illuminated Parade
 - Pensacola Grand Mardi Gras
 - Kentucky Derby

- Fiesta Parade
- Monthly socials

*All events are subject to change or cancellation due to weather or low attendance.

Article IX: Membership

- 9.1 Membership is by invitation only for females over 21 years old.
- 9.2 Membership in the Krewe of Sirens means you will abide by the Bylaws, uphold the reputation of the Krewe, be respectful to other members and/or significant others, respect and support the elected Board members' decisions, and attend calendars events and socials to promote presences in the community. Membership requires donating personal time, volunteering, nurturing a sister relationship with fellow Sirens and uphold the Krewe's name within the community. Members must take an active interest in celebrating, parading, fundraising and participating in various activities throughout the fiscal year. Any Siren and/or guest found acting in a conduct unbecoming of a Siren will be assessed a fine starting at \$50 and ranging to \$500, depending on the severity. The Krewe member will be considered INACTIVE until the fine is paid in full and unable to participate in any Krewe events/activities.
- 9.3 Sirens are encouraged to participate in as many events as possible. Mandatory events are as follows: Annual Meeting, Kentucky Derby, and Float Work Day(s). Any absence from these events must be approved by the Board and no less than 1 week in advance bearing an emergency.
- 9.4 Penalty for unexcused absence for a mandatory event will be a \$50 fee or sit out of the KOL Illuminated parade.
- 9.5 1st Year Sirens are identified as Rufflbutts.
 - A. Expectations of 1st Year Members include:
 - Attend 4 Siren sanctioned events.
 - Attend 2 fundraisers and/or collect donations for said events.
 - Walk behind/beside the float during parades. In the event that the float is not full, rufflebutts will be permitted to ride on the float, but must be prepared to walk at each parade.
 - Back up spotters, in the event not enough spotters are Designated.
 - B. Probationary Period

- This period allows for both the Rufflebutts and members to become more acquainted with each other to ensure lasting friendships in and outside of the Krewe.
- 1st year members may or may not receive an invitation to rejoin the Krewe during the next calendar year.

C. Ruffle Reprimand (Sponsor Responsibilities)

- When a Siren recommends/sponsors a first year ruffle, they are considered an extension of the original Siren member. Therefore, if a ruffle is reprimanded, fined, etc. for any behavior issues, the Siren sponsor is also reprimanded and/or fined. Any punishment is at the discretion of the board.

- 9.6 Siren membership offers one “Siren Security Position” to calendared events. “Siren Security Position” is defined as: spouse, boyfriend, friend, relative or potential member. Siren Security are only permitted to walk and be used as spotters for the float during parades. It’s the member’s responsibility to ensure their guest has the appropriate Siren Security Attire. Siren Security should uphold Article 2.1. Siren Security will be expected to assist float set up/break down & escorting. In the event that we anticipate having too many total participants at any one parade, Siren Security will be permitted for the Board first, then active members, then Rufflebutts.
- 9.7 Membership includes Active members, Rufflebutt Members, Inactive Status members, and Honorary Members.
- 9.8 Active Members
- Are allowed to nominate two potential new Sirens during Annual Membership Drive.
 - Are also allowed to nominate/self-nominate Officers at Board Elections if there are any open positions.
 - Qualify to serve on the Krewe Board.
- 9.9 Rufflebutt Members
- Do NOT qualify to serve on the Krewe Board with the exception of the Rufflebutt Representative (non-voting board member).
- 9.10 Honorary Members are defined as:
- Founders: Cilia Barrett, Taxie Lambert, Kim Adams, & Jan Preseley-Davis.
 - Do not pay dues but are eligible to attend the Derby Party and Krewe Socials.
- 9.11 Voluntary Resignation:
- Resignation from the Krewe must be in writing and submitted by email to the Krewe Board.

- Sirens that resign from the Krewe and later want to reinstate membership, must make this request by contacting the Krewe Board.
- Reinstatement will only be granted during the Annual Membership Drive and will require prior approval from the Krewe Board.
- Any Siren that voluntarily resigned and or has been inactive can be reinstated at the discretion of the Board.
- Returning members will pay membership dues for the fiscal year of reinstatement and the accumulated years of active membership will be reactivated. Returning members will come back in full costume.

9.12 Involuntary Resignation:

- Sirens, active or inactive, that display inappropriate behavior, and do not uphold the Krewe's reputation, will be asked to forfeit membership at the sole discretion of the Board.
- A meeting with the Board may be requested by the Siren asked to forfeit membership.
- Sirens considered Inactive because of non-payment of annual dues will forfeit membership as of the June deadline as designated by the board.
- Any member found drinking alcohol at a volunteer or work event will forfeit membership immediately.

9.13 Membership Drive:

- Renewal & Reinstatement Commitment Emails will be sent out to current members or previously resigned members for membership commitment for the next calendar year. The commitments provided a starting point for the Board to budget for next year's expenses.
- The Membership drive will be announced via Email in March/April and Active Members and Rufflebutts will receive a renewal application invitation. Active Members are entitled to nominate two potential new members, see Article 7.2. All attachments to the Membership Drive email should be reviewed before sending the application to the potential new member. Any potential members seeking membership into the Krewe can direct their questions to the Krewe Board on the general Sirens Facebook page.
- There will be a \$25.00 application fee for potential new members. This \$25.00 will go toward annual dues if and when the potential new member is selected and accepts membership.
- Incomplete applications will not be considered.
- Reinstated or Inactive members will not be permitted to nominate a potential new member.

9.14 Potential Membership Interviews:

- The Board will hold an open interview process/social to interview each potential new member on the interview date disclosed on the application. Date to be determined by the Board.
- The interview/meeting will focus on community reputation, Krewe Bylaws and what is expected of a new Siren, aka Rufflebutt.
- After the interviews are conducted, the Board will vote on the new members. The potential new member must have 2/3 of the vote in order to be accepted into the Krewe.
- Email notification will be sent to all newly accepted Sirens. The email will outline instructions on how to remit Krewe dues and the date for the Annual Krewe meeting. *Note: All nominees will be interviewed but not all will be accepted.*
- Accepted Rufflebutts will have an opportunity to review the Bylaws at the Annual Meeting and can forfeit membership at that time if they feel they cannot comply.

Article X: Attendance

- 10.1 Master List: The master list serves as the official member roster for the krewe.
- 10.2 Member attendance is important and promotes presence of the Krewe. All active members are encouraged to attend as many events as possible. Minimum attendance at events/socials is required to be an active member. Acceptable attendance is defined as 4 socials or events (excluding parades and mandatory events) per year. Acceptable attendance can also be at the discretion of the board.

Article XI: Parades

- 11.1 Sirens participate in 4-5 parades throughout the fiscal year.
- 11.2 8-10 Spotters per float will be needed for each parade. Spotters must be stationed at designated points around the float (front, back and at each axle). Spotters will be required to wear a safety vest and are not permitted to throw beads or any other items. Anyone accompanying a Siren as a guest to walk the parade route MUST have a Siren Security shirt. In the event there aren't enough spotters, Siren Security members will assist. Siren Security and Spotters are expected to maintain a level of sobriety to safely escort the float during the Parade. Krewe members who are not able to fulfill their duties will be asked to not accompany the Float on the parade route. (Article 9.2)
- 11.3 Those identified as Siren Security participants and Spotters are not to ride on the float

while moving during the parade route UNTIL the end of the parade, when they may enter the float to ride back to the point of beginning to unload. This is for the safety of the float.

- 11.4 Sirens should enter and exit through the rear of the float. Once the parade has started, getting on and off the float is prohibited.
- 11.5 Smoking/Vaping on or around the float is not permitted at any time.
- 11.6 Jumping from the float is not permitted.
- 11.7 Littering around the float is not permitted. *NO CONFETTI CANNONS allowed on a rental float or at the Beach Parade. Clean up from the floor of the float(s) after each parade, clean up includes the surrounding area used for the preparation and breakdown of the parade float(s) and clean up after every calendared event.
- 11.8 The toilet on the float is for active members, rufflebutts, Siren Security, Spotters and other guests of the Krewe.
- 11.9 Sirens should have a complete understanding of the City of Pensacola ordinance pertaining to parade rules and requirements. All Siren guests (Siren Security/Spotters) must also be aware of said rules and regulations.
- 11.10 All walkers with wagons MUST STAY BEHIND the float at all times.

Article XII: Philanthropy

- 12.1 The Krewe of Sirens will choose a local charitable organization to partner with each year. The organization's focus should be dedicated to women and children, provide services in the local community, allow the krewe to participate in outreach, and have slim margins between their operating budget and funding received (example: underrepresented charities where we can have a larger impact).
- 12.2 Each member will participate in the overall success of each fundraising and community outreach event for the charity of choice for the year.
- 12.3 Members will not be required to purchase a ticket at the annual Kentucky Derby party, as it is already included in annual dues. This will be considered their donation to KOS's charity of choice. Members will be required to purchase a ticket for any plus one that plans to attend.

Article XIII: Amendments to Bylaws

- 13.1 The Board of Directors have the option of adopting or changing the bylaws as needed to carry out the mission of the Krewe.
- 13.2 Once a Bylaw change has been voted in by the Board, the Bylaws will be revised and distributed to members annually, unless it immediately affects the krewe as a whole.

Article XIV: Liability

- 14.1 Members agree to absolve and release the Krewe of Sirens, their officers, members and founders from any and all liability in the event of injury during any of the parades, meetings and other functions the member is attending held by the Krewe of Sirens. Members are responsible for their own actions at any Krewe function and will not hold the Krewe of Sirens responsible for any harm to a member or their possessions.

Article XV: FLOAT OWNERSHIP/ STORAGE

The current float was donated by Kim Adams and the graphics were purchased with a loan by Kim and paid back by the Krewe. The float is owned by the Krewe free and clear. All maintenance has been paid for with Krewe funds since the float was donated and the original loan was paid in full.

Storage is provided free of charge by the Levin Law Firm (LP) in their warehouse on Hwy 98 in Pensacola, Florida in exchange of the Krewe allowing the Firm to use the float for the MLK parade each year. For that parade they are in charge of covering all Krewe logos with their logo signs, taking photos of the float to ensure current condition and also to notify the Krewe of Sirens board of any damage right away that is noticed or caused during their use. Per our agreement attached to these bylaws any damage will be repaired within 30 days of MLK parade to ensure the float is ready for use by the krewe for Mardi Gras events. The agreement with Kim Polk (Past President) and LP regarding the krewe to build a pole barn on the LP warehouse property to house the float independently is active and in the works as the Krewe has the resources to pay for this in the future. All details to be confirmed prior to any commitments signed.

In light of the expense and investment made by LP and conditions on the sale by Kim Adams, shall the Krewe vote to sell the Float, LP shall have the right of first refusal for purchase the structure of the Float at either the appraised value or \$8500, whichever is

less. Failure to comply with this term will result in damages in the amount of temporary graphics and Float replacement.

Bylaws adopted: 06/29/23

Revised: 04/11/2026

Article XVI: CERTIFICATE OF SECRETARY

I, Porsha Brown, certify that I am the current elected and acting Secretary of the Organization, and the above bylaws are the bylaws of this Organization as adopted by the Board of Directors on April 11, 2026, and that they have not been amended or modified since above.

EXECUTED on this day of April 11, 2026, in the county of Escambia County in the State of Florida.

*******TO BE SIGNED ELECTRONICALLY*******

Krewe of Sirens
Acceptance of Bylaws

This is to acknowledge that I, _____, have read and understand the Krewe of Sirens Bylaws with a revision date of 04/11/2026.

- I understand that the Bylaws outline my privileges and obligations as a member of the Krewe of Sirens.
- I further understand that I am bound by the provisions of the Krewe of Sirens Bylaws and that it is my responsibility to familiarize myself with all the information in the Bylaws.
- The information in the Bylaws are subject to change. I understand and agree that such changes can be made by the Board of Directors. I agree to observe all changes that have been communicated in writing.
- I agree that my photo may be used on the Siren facebook page and website to promote the krewe's mission.

Signature

Print Name

Date

Sign this form and return to the Board of Directors.

Policies & Procedures

Costume & Attire

Sirens Signature Attire (parade attire) is highly recognizable through the years of marketing, planning, and parading by the Board. *Sirens Signature Attire* is a corset with modesty panel covering all skin, wrap/bustle, solid black shorts with at least a 3-inch inseam, traditional fishnet stockings, black heels/dress shoes with at least a ½ inch heel. *Signature Siren Attire* will vary from 1st year members and Bustled Sirens. Members are encouraged to review the Sirens Facebook page and website to get a sense of inspiration for what the *Siren Signature Attire* look requires.

Sultry Siren Attire (casual/bling wear) is defined by athletic and casual attire that allows the Krewe to move in a fashion forward style without the year-to-year replacement of shirts, jackets, etc. The casual attire sets the stage for Krewe identity during non-parade events such as social events. It displays simple, yet sultry fashionable attire while setting the identity of the Krewe. *Sultry Siren Attire* is identified by the Siren crest, Siren logo, and approved Krewe Merchandise. *Sultry Siren Attire* colors are Black, Teal, Purple, White and Red when appropriate. These are our colors but approved Siren transfers can only be worn on black or white shirts (white only to be worn by the queen). *Sultry Siren Attire* is approved for all krewe members. No Member should use or misrepresent the Krewe's logo without approval of the board.

Acceptable attire for Siren logo or crest includes:

- Hats purchased through the krewe online shop
- Black blazer, shrug, or sweater w/siren decal
- Shoes should be fashionable to accent the *Sultry Siren Attire*
- Athletic pants/jacket w/siren decal
- White or Black shirts w/siren decal
- Any Siren shirt in current circulation

Rufflebutt Signature Siren Attire: Black corset, ruffled bottoms with at least a 3-inch inseam, and fishnet stockings. Headwear can include mermaid/coastal pieces as long as they do not resemble a crown and Black & white Santa Hat for Christmas. Accessories & jewelry can consist of mermaid/coastal, bling, and pearl items. Rufflebutts are encouraged to review the Sirens Facebook page and website to get a sense of inspiration for what the Siren's Signature Attire look requires.

Bustled Signature Siren Attire:

- Black, teal, purple, or red (Christmas parade) solid or sequin over bust corset with modesty panel.
- Black shorts with at least a 3-inch inseam.
- Wrap/Skirt at least as long as shorts and at least to the front hip bones. Approved ribbon includes fishtail organza in purple, silver, white, teal, blue, iridescent, black and red (Christmas parade). Additional approved fabric, ribbon, and embellishments can be used, but ask a board member for approval. Materials can be found at Hobby Lobby, A&E Fabrics, Walmart, Amazon, Temu and SHEIN. An all-white wrap is reserved for our queen.
- Headwear can consist of mermaid/coastal pieces as long as they do not resemble a crown.
- Accessories & jewelry can include colors of approved corsets, mermaid/coastal, and bling/pearls.

Queen Attire:

- Crown
- White wrap/bustle
- White corset, designed corset with white background, or any color corset listed above.
- Any approved attire for bustled members.

Cold Weather Attire is acceptable during the winter months. The Krewe Board will instruct the members when cold weather attire is authorized. Acceptable cold weather attire includes:

Black layers of the following clothing: Shrug, Bolero Shrug, caplet, stole, complimentary jacket with overall look, gloves, pearl or rhinestone mask, lace/sheer (**no floral pattern**) shirt under corset, dance tights under fishnet stockings, boots with heel, scarf, earmuffs complimentary hats/scarf hats, faux fur, and velvet textures are encouraged, NO biker leather/fringe and/or cowboy attire.

Siren Security Attire compliments the overall members on the float. The attire for Siren Security participants will be Board approved shirts with jeans (pants or shorts). Ordering of Siren Security shirts is the responsibility of the member. Members who extend an invite to participate in a parade are required to provide Siren Security shirts for your guest. Siren Security individuals must wear approved Siren Security merchandise and/or a safety vest provided by the krewe. Homemade merchandise is not permitted.

Every Siren must purchase her own **Signature Siren Attire** (parade costume) and **Sultry Siren Attire** (casual/bling attire) offered by the krewe. Krewe members and Siren Security attire must be in uniform at all parade events.

Attire for Specific Krewe Events

Christmas Parade

Bustled Sirens: **Sirens Signature Attire** with additional option for a red bustle and Santa Hats (black/white).

Rufflebutt Sirens: Rufflebutt **Signature Attire** and Santa Hats (black/white).

Twelfth Night

Sultry Siren Attire or other attire approved by the board.

Mardi Gras

Bustled Sirens: **Sirens Signature Attire**

Rufflebutt Sirens: Rufflebutt **Signature Attire**

*cold weather gear may be allowed by board approval.

Fiesta

Sultry Siren Attire or other attire approved by the board.

Kentucky Derby

Sirens are encouraged to wear Derby Attire with hat/fascinator.

Merchandise

The Sirens logo is the official identity for the KREWE OF SIRENS. The Sirens logo shouldn't be copied and/or misused on non-approved merchandise. Sirens merchandise is offered to its members at the Annual Meeting through the krewe website. Sirens should order enough merchandise to last all year. Additional items might be offered during the year by the board. Orders must be placed by Nov 1st in order to guarantee arrival by the Christmas and Mardi Gras parades. The merchandise selected for the Sirens is on a year to year renewal. Many hours go into the planning of the overall look of the Sirens identity through the Krewe's board. Members wanting to offer an item, pin and/or garment should address the board with its recommendation for consideration for the following merchandise year. Ordering of Siren Security shirts are the responsibility of the member. Members are required to purchase approved beads, throws and merchandise set forth by the Board.

Throws

Designated bead mix is as follows:

- Mardi Gras - Pearls, Silver, Teal, Purple, Clear Iridescent, Pink, Gold, and *Black** *Black beads can only be thrown at day parades*
- Fiesta – Pearls, Silver, Red, Clear Iridescent, Teal, Gold, and Purple
- Christmas - Pearls, Silver, Red, Clear Iridescent, Teal, Purple, Gold and Christmas Green
- The Siren Mix from Pensacola Parade People can be thrown at all parades.

Bead colors can change and notice will be given by the board in the event that they do.

Social Events

Social events are geared to promote members to continue and build on friendships when the Sirens are not participating at a calendared event. Attendance at official Siren social events will count towards active/inactive membership Status. The Social Chair will be responsible for planning and coordinating monthly social events. Each will be advertised via the krewe website, email and Siren facebook page.